

## **Eros International's epic warrior saga Bajirao Mastani rules IIFA Awards 2016**

*Bajirao Mastani bags 12 awards at IIFA, Bajrangi Bhaijaan & Tanu Weds Manu Returns win 2 awards each with Hero, Badlapur & NH10 collecting an award each*

*Indian Film Awards season closes with over 150 awards for Eros films*

**Mumbai, June 27, 2016:** Eros International, the leading global company in the Indian film entertainment industry, announced an outstanding total of 19 awards for its films at the popular IIFA Awards held in Madrid, Spain over the weekend, thus closing the awards season with a total of over 150 awards for its critically acclaimed and commercial blockbusters of 2015 including *Bajirao Mastani, Bajrangi Bhaijaan, Tanu Weds Manu Returns, Badlapur and NH 10*.

Eros' epic love story *Bajirao Mastani* swept a grand total of 12 awards at the recently concluded IIFA Awards with **Sanjay Leela Bhansali** winning **Best Director** and **Ranveer Singh** taking home the **Best Actor Award**. The film also won **Best Cinematography, Best Action, Best Sound Design, Best Sound Engineer, Best Costume Design, Best Production Design, Best Special Effects, Best Choreography, Best Background Score** and **Best Actor in a Supporting Role**.

The biggest blockbuster of 2015, Salman Khan's *Bajrangi Bhaijaan* took home two awards for **Best Film** and **Best Screenplay** and Kangna Ranaut starrer *Tanu weds Manu Returns* won **Best actor in a Comic Role** and **Best Make Up** for the iconic character Datto.

While *Badlapur* received an award for **Best Sound Mixing**, Sooraj Pancholi and Athiya Shetty won **Best Debut Couple** for *Hero* and *NH10* took the **Best Performance in Negative role** award.

2015 has been nothing short of magical for Eros as the company dominated the awards season with a massive total of over 150 awards along with ruling the box office with multiple blockbusters. Eros films had a dominating market share with three out of top four and seven out of the top fifteen Indian Box Office hits last year.

### **About Eros International Media Ltd (Eros International)**

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The

Company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: [www.erosintl.com](http://www.erosintl.com)