



September 2, 2014

The DCS – CRD
Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited

A handwritten signature in black ink, appearing to read "Dimple Mehta", is written over a horizontal line.

Dimple Mehta

Company Secretary & Compliance Officer



Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.

Tel.: +91-22 6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com

Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.

CIN No. L99999MH1994PLC080502



Eros International Announces Partnership with Home Cable Network

Mumbai, September 2, 2014 – Eros International Media Ltd (“Eros”), a leading global film company in the Indian film entertainment industry today announced the launch of a partnership between Home Cable Network Private Limited (“Home Cable”), a leading multiple-system operator (“MSO”) and ErosNow, the dedicated online entertainment service of Eros International. This subscription-based broadband streaming service will enable Home Cable Network’s large customer base to view their favorite content from Eros’ library of films and music on multiple devices like smart-TVs, PCs, laptops, tablets and mobiles.

Commenting on the partnership with Home Cable, **Rishika Lulla, CEO, ErosNow** said, *“ErosNow is the only unique online streaming service in the world to offer both current and classic Bollywood blockbusters, music videos and popular television shows. We are pleased to be partnering with a leading player like Home Cable and make our extensive film content available to their vast subscriber base. With this pairing we continue to extend the reach of ErosNow as a leading digital entertainment brand.”*

As a dedicated online streaming entertainment service, ErosNow showcases premium Bollywood content through an extensive catalogue of current and classic Bollywood films, TV shows and music. The ErosNow platform currently offers users thousands of new and catalogue movies from Eros as well as other major Bollywood studios, a large selection of premium television content syndicated from major TV studios as well as thousands of music videos and audio tracks

Home Cable, one of the largest MSO’s and cable broadband service providers in the Delhi-NCR region, delivers high speed 50 Mbps as the default minimum speed to its broadband subscribers.

The streaming services will be offered at attractive monthly subscription prices with a base price for unlimited viewing of movies.



EROS INTERNATIONAL MEDIA LIMITED

Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.

Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com

Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.

CIN No. L99999MH1994PLC080502

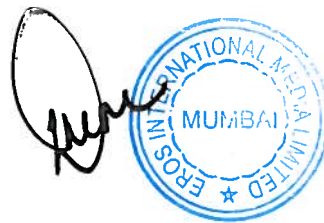


About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,200 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

About Eros Now

ErosNow is the company's on-demand entertainment portal accessible anytime, anywhere on nearly any Internet-connected screen. The ErosNow platform currently offers users thousands of new and catalogue movies from Eros as well as other major Bollywood studios, a large selection of premium television content syndicated from major TV studios as well as thousands of music videos and audio tracks. Members have several options to consume content including through monthly subscriptions, download to rent and download to own – all without advertisements. For further information please visit: www.erosnow.com



EROS INTERNATIONAL MEDIA LIMITED

Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com
Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.
CIN No. L99999MH1994PLC080502