



August 6, 2015

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited


Dimple Mehta

Company Secretary & Compliance Officer



Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com
Regd. Office: Kailash Plaza, 2nd Floor, Plot No. 12, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
CIN No. L99999MH1994PLC080502



Eros International & Salman Khan Films' Bajrangi Bhaijaan continues its record-breaking spree at the box office!

The film crosses the Rs 300 crore number and becomes Bollywood's fastest film to collect over Rs. 500 crore worldwide.

The only Hindi film to cross Rs 100 crore in 3 days.

Highest first weekend ever collecting Rs 102.60 crore in India

Highest second weekend ever collecting Rs 56 crore in India

Highest week one collection of Rs 184.62 crore in India

Highest single day collection of Rs 38.75 crore

Fastest 100, 150, 200 & 250 crore in Bollywood history

Highest grossing film ever in the UAE

Mumbai, August 6, 2015: Eros International Media Ltd, a leading global company in the Indian film entertainment space and Producers Salman Khan Films have announced that Bajrangi Bhaijaan added yet another milestone to its dream run, crossing the coveted **Rs. 300 crore** mark on Wednesday, August 5, at the Indian Box Office, taking the worldwide gross to over **Rs. 500 crore**.

The film is now the highest box office grosser of 2015.

The Salman Khan starrer, directed by Kabir Khan that released on July 17th had a thunderous start at the box office with the fastest Rs.100 crore in the opening weekend itself. The film also earned the highest single day collections for a film at Rs. 38.75 crore on Sunday in the opening weekend. The film then crossed the Rs. 150 crores milestone within five days of release in India and went on to collect the highest second weekend ever of Rs. 56.10 crore.

Bajrangi Bhaijaan has been doing phenomenal business in the overseas markets too with the film garnering **Rs. 155 crore (USD 24.3 million)** till Wednesday. The film has broken all records of previous Salman Khan films overseas and is in Top 10 in the UK. It crossed Rs. 50 crores (29 million Dirhams) in UAE and GCC regions to become the highest grosser for any Hindi film in the region.

Commenting on the success of their first film Amar **Butala, COO, Salman Khan Films and Co-Producer of Bajrangi Bhaijaan** said, *"It's a matter of pride for Salman Khan Films that our first film as Producers continues to set new box office benchmarks both in India and worldwide and has found both box office success and critical acclaim. We are overwhelmed with the love and appreciation the audience is showering on the film across the globe"*.

Nandu Ahuja, Sr. VP, India Theatrical, Eros International Media Ltd added, *"We are so delighted that our first collaboration with SKF has garnered such an unprecedented response"*





and we hope for many more to follow. Bajrangi Bhaijaan has created box office history; Salman mania persists amongst his fans and audiences and records continue to shatter as there is no stopping the film”.

Commenting on the overseas success, **Pranab Kapadia, President - Marketing and Distribution, Eros International Plc**, said, *“Bajrangi Bhaijaan’s performance in the overseas markets has amazed trade pundits with unheard of numbers. The movie has surpassed the overseas collections of Salman’s previous blockbusters and has gone on to become the highest grossing Salman Khan movie ever.”*

Bajrangi Bhaijaan is directed by Kabir Khan, Produced by Salman Khan and Rockline Venkatesh and distributed worldwide by Eros International.

About Eros International Media Ltd

(Eros International) Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

For further information, please contact:

Amita Naidu
Eros International
amita.naidu@erosintl.com

Shilpa Handa
Spice PR
shilpa.handa@spicepr.net

Snehal Vaidya
Adfactors PR
snehal.vaidya@adfactorspr.com

