



November 10, 2014

The DCS – CRD
Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited

A handwritten signature in blue ink, appearing to read "Dimple Mehta", is written over a horizontal line.

Dimple Mehta
Company Secretary & Compliance Officer



Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

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CIN No. L99999MH1994PLC080502



Eros International acquires worldwide rights of Superstar Rajinikanth's LINGAA

Mumbai, Chennai, 10th November 2014: Eros International Media Limited (Eros International), a leading global company in the Indian film entertainment industry has acquired the worldwide rights of the hugely anticipated Tamil multi-entertainer *Lingaa*, starring superstar Rajinikanth and directed by K.S. Ravikumar.

Produced by Rockline Entertainment Pvt Ltd, Producer Rockline Venkatesh and also presented by Muni Rathna, *Lingaa* features south mega star Rajinikanth reprising a dual role along with Anushka Shetty and Sonakshi Sinha who makes her debut in Tamil cinema. The sound track has been scored by Oscar winning composer, A R Rahman with cinematography by R. Rathnavelu and production design by Sabu Cyril.

The Tamil and Telugu audio launch of *Lingaa* is slated for 16th November in Chennai along with the trailer launch of all three languages Tamil, Telugu and Hindi. The Hindi audio is scheduled to release soon. The music rights of the film, across languages – Tamil, Telugu and Hindi have been acquired by Eros' music label, Eros Music.

Mr. Sunil Lulla, Managing Director, Eros International Media Ltd said, *"We are delighted to present and release worldwide superstar Rajinikanth's much anticipated film Lingaa. Audiences across the globe keenly await his first live action film after the blockbuster Robot. There is a huge buzz within the consumers and trade for the film and we are very excited."*

Producer Mr. Rockline Venkatesh added, *"We are very pleased to associate with a leading studio like Eros to present a prestigious project like Lingaa starring superstar Shri Rajinikanth. With their global positioning, we hope to present the film on a worldwide platform with maximum reach"*.

Eros will release *Lingaa* worldwide in Tamil, Telugu and Hindi amongst other languages this December.

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library.

For further information please visit: www.erosintl.com

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