



**August 24, 2015**

The DCS – CRD  
BSE Limited  
Pheeroze Jeejeebhoy Towers,  
Dalal Street, Fort  
Mumbai 400 001

The DCS - CRD  
National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No – C Block, G Block,  
Bandra Kurla Complex,  
Mumbai 400 051

**Sub: Press Release**

**Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA**

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

**For Eros International Media Limited**

**Dimple Mehta**

**Company Secretary & Compliance Officer**



**Encl:- Press Release**

**EROS INTERNATIONAL MEDIA LIMITED**

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CIN No. L99999MH1994PLC080502



## **Eros International's Telugu production 'Dictator' with Natasimha Balakrishna successfully completes its first schedule**

**Mumbai, Hyderabad 24<sup>th</sup> August 2015:** Eros International Media Limited (Eros International), a leading global company in the Indian film entertainment industry is happy to announce the successful completion of the first schedule of its Telugu production with Natasimha Balakrishna's *Dictator* in Hyderabad. Produced by Eros International in association with Vedaashwa Creations, the film is directed by Sriwass whose last release *Loukyam* was a blockbuster hit. Writer duo Kona Venkat and Gopi Mohan have penned the story for the film. The announcement comes on the heels of Eros' resounding success with the recently released *Srimanthudu*.

*Dictator* marks Balakrishna's 99<sup>th</sup> film. This upcoming action entertainer also stars popular actresses Anjali and Sonal Chauhan along with Ravi Kishan, Sayaji Shinde, Nazar, Prudhvi etc. Prominent technicians of this film are Music: SS Thaman; Director of Photography: Shyam K. Naidu; Dialogue Writer: M. Ratnam; Additional Writing: Sreedhar Seepana; Editor: Gowtham Raju; Art Director: Brahma Kadali.

With this feature, the studio continues to make active inroads into the south Indian industry with feature productions in Tamil and Malayalam languages as well.

Commenting on the venture, **Mr. Sunil Lulla, Managing Director, Eros International Media Ltd** said, *"Telugu cinema is going through an exciting phase and we are very happy to associate with the best talent in the industry. There is very fine writing and acting talent here with great stories being told. After the success of our maiden Telugu production, Srimanthudu, we are happy to share that the shooting part of our upcoming Telugu movie Dictator with Natasimha Balakrishna and Sriwass is going on in full swing. With Dictator, we aim to further expand and strengthen Eros' footprint in south Indian cinema"*.

**Director, Mr. Sriwass** added, *"We are very happy to associate with a leading global studio like Eros International who, with their unparalleled strength in terms of distribution and reach globally, have created an enviable track record since inception. We have successfully completed the first schedule recently and I'm thankful to Eros for making available all the resources that I needed for filming. We're now going ahead with full gusto for our upcoming foreign schedule in Europe where we will be canning some talkie, action and songs. I'm confident that Dictator will become a hugely successful milestone in Eros' journey. Dictator is going to be an eye feast for the audience as we've got a great story that will be told with great production values."*

*Dictator* is a powerful action entertainer packed with lot of emotions and promises to be a feast for Balakrishna's fans. Apart from delighting the fans, the movie is also packed with elements and drama that will appeal to the family and youth audiences alike. The film is presenting Sri Balakrishna in a completely stylish role; that which the Telugu audiences have not seen till now. The film is being picturised in Hyderabad, Delhi and some locations in Europe.

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**About Eros International Media Ltd (Eros International)**

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: [www.erosintl.com](http://www.erosintl.com)



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