



August 7, 2017

The DCS-CRD,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai – 400 001

The Listing Manager
National Stock Exchange Limited
Exchange Plaza, 5th Floor,
Plot No – 'C' Block, G Block
Bandra Kurla Complex,
Mumbai – 400051

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir(s),

Sub: Clarification/Confirmation on news item in www.economictimes.com and in Media/Publication

Ref: NSE letter ref no. NSE/CM/Surveillance/6914 dated August 7, 2017

BSE letter ref no. L/SURV/ONL/RV/NK/ (2017-2018)/101

This is with reference to your letter dated 7th August, 2017 seeking clarification for the news item appeared in today's Economic Times newspaper and also on www.economictimes.com mentioning "**When Eros Met Apple: Cos Explore \$1-b Content Sale**", it may kindly be noted that we are not privy to any strategic discussion that our NYSE listed parent company Eros International PLC may be having with various potential partners.

As always, the Company will continue to make the necessary disclosures as and when material events occur.

You are requested to kindly take note of the above.

Yours faithfully,

For Eros International Media Limited


Dimple Mehta

Company Secretary & Compliance Officer

EROS INTERNATIONAL MEDIA LIMITED

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