



November 30, 2017

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The Listing Manager
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited

A handwritten signature in blue ink, appearing to read "Dimple Mehta", is written over a blue circular stamp. The signature is written in a cursive style.

Dimple Mehta



VP- Company Secretary and Compliance Officer

Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

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CIN No. L99999MH1994PLC080502



Eros International's Trinity Pictures announces its next franchise film

Haathi Mere Saathi

National award-winning director Prabhu Solomon's trilingual project stars Rana Daggubati and is a tribute to the old classic.

Mumbai, 30th November 2017: Eros International Media Ltd (Eros International), a leading global film company in the Indian film entertainment industry, has announced **Trinity Pictures**, its franchise feature studio will roll with its next film, ***Haathi Mere Saathi*** in January 2018.

The trilingual film will be shot in Hindi, Telugu and Tamil and will star Rana Daggubati in the lead and will be helmed by acclaimed director Prabhu Solomon (of *Kumki* and *Mynaa* fame). The movie, a brand-new story inspired by true events will be a tribute to the classic super hit animal film—*Haathi Mere Saathi*. With shooting commencing in Thailand in January 2018 along with various locations across India, the film will be mounted on a scale with never-seen-before visual effects in this genre.

Speaking on the announcement, **Ajit Thakur, CEO, Trinity Pictures** said, *"Continuing to build our promise of mega franchises based on completely new and contemporary stories, we are very excited to announce Haathi Mere Saathi. I have been always inspired by this space and it's a dream to create a true-blue animal film signifying a deep and strong bond between humans and animals. Elephants, the largest land animals on the planet, are among the most expressive of creatures. These giants can depict the finest emotions like joy, anger, grief, compassion, love reside in them and with Haathi Mere Saathi, we are hoping to present a truly enjoyable, entertaining and thought-provoking animal film for all ages and with Prabhu Solomon's passion and Rana Daggubati's star power, we have the best team on board to realise this dream"*.

Director Prabhu Solomon said, *"I once again commence a journey with one of my favourite subjects - elephants and happy to have a leading studio like Eros & Trinity back it. Elephants are truly amazing, intelligent and magnificent creatures and humans can take notes from the way they live, think and act and love. It will be quite exciting and a first for me to shoot the film simultaneously in multiple languages and I'm looking forward to the experience"*.

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Rana Daggubati added, *"There's a very exciting physical language to the character I'm playing in 'Haathi Mere Saathi' something entirely different from what I've done in the past. I've always wanted to be a part of content that can travel across the country, and am very happy that Trinity is backing cinema of this genre. It's a rare story about the relevance of nature in our lives, narrated through a wonderful relationship between man and elephant. This story is definitely another of those rare challenges I'm beginning to enjoy being a part of. Prabhu Solomon's passion for nature and elephants makes him probably the finest craftsman in the country who can handle a story like this".*

Haathi Mere Saathi is slated to release on Diwali 2018.

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

About Trinity Pictures

Trinity Pictures, Eros International's motion pictures production division, launched in February 2015, is India's first and only character-driven franchise feature studio. Trinity Pictures furthers the company's endeavor to invest in developing intellectual property in-house. With a focus on creating fresh concepts in new spaces, Trinity is also the first Bollywood studio in India with a dedicated in-house team of writers in the 'Trinity Writers' Room'. Trinity will leverage its characters across entertainment, publishing, licensing and digital.



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