



December 18, 2017

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The Listing Manager
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited

A handwritten signature in blue ink, appearing to read "Abhishek Kanoi".

Abhishek Kanoi

Company Secretary and Compliance Officer



Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

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CIN No. L99999MH1994PLC080502



Eros International signs four film co-production deal with Drishyam Films

Kaamyab starring Sanjay Mishra goes on floor

Mumbai, December 18, 2017: Eros International Media Ltd (Eros International), a leading global film company in the Indian film entertainment industry, has announced a four-film co-production deal with leading production house, **Drishyam Films**.

Drishyam has over the years made a mark by producing content driven films that have received worldwide acclaim including *Masaan*, *Rukh*, *Kadvi Hawa* and India's entry to the Oscars in the Foreign Film category this year, the highly celebrated *Newton*. In 2018, Eros and Drishyam will jointly produce four films to pave way for presenting a new wave of cinema that the companies have come to stand for.

The first of the four projects, titled *Kaamyab* starring Sanjay Mishra along with Deepak Dobriyal and directed by National-Award winning filmmaker Hardik Mehta has already gone on floor and commenced shooting on November 25. The human drama is based on an interesting premise of a seasoned character actor who decides to come out of retirement and begin a quest for a record of some sorts, that elusive 500th role, the one for which he shall be remembered forever.

Speaking on the alliance, **Jyoti Deshpande, Group CEO, Eros International** said, *"We feel the kind of cinema Drishyam makes and the agenda we have for the next five years at Eros perfectly match. At Eros, we believe that our future slate should have a mix of blockbusters like Bajrangi Bhaijaan and Bajirao Mastani as well as beautiful stories made on smaller budgets like Aligarh, Nil Battey Sannata and Newton. We've already started our relationship with Drishyam by distributing Newton, Rukh and Kadvi Hawa and with this new co-production slate, we are hoping to present some very compelling stories to our audiences worldwide"*.

Manish Mundra, founder of Drishyam Films added, *"We are very excited to associate with a leading studio like Eros who are backing our kind of content-driven cinema, and happy that our stories have found a home here. It's heartening that they have come forward to not only distribute our films but also create a vision to tell stories together. We at Drishyam have built a brand of cinema that we are very proud of and we hope the association with Eros will take our films to a much wider audience"*.

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie

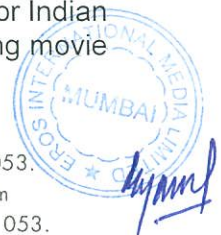
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library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For more information please visit: www.erosintl.com

About Drishyam Films

A company born out of love for cinema, Drishyam Films aims to build a platform for unique voices of Indian independent cinema and create global content with rich Indian flavours. Our filmmaking journey started with the award-winning film *Ankhon Dekhi* directed by Rajat Kapoor. Its success was followed by *Umrika* directed by Prashant Nair, which premiered at Sundance Film Festival 2015 and bagged the Audience Choice Award. Soon after, *Dhanak* directed by Nagesh Kukunoor won the Grand Jury prize at Berlinale 2015, and *Masaan* directed by Neeraj Ghaywan picked up two big awards at Cannes 2015. *Waiting* directed by Anu Menon, premiered at the prestigious Dubai International Film Festival 2015.

Their biggest hit this year is the critically and commercially acclaimed *Newton* directed by Amit Masurkar, starring Rajkumar Rao which was also selected as India's entry to the Oscars 2018. It premiered at the Berlin International Film Festival winning the CICA Art Cinema Award followed by the Hong Kong International Film Festival where it won the Jury Prize for Best film. The film also had its North American premiere at the Tribeca Film Festival. The success of *Newton* was followed by Atanu Mukherjee's *Rukh*, starring Manoj Bajpayee and Adarsh Gourav in the lead roles. Their latest film *Kadvi Hawa* is by National Award Winning director Nila Madhab Panda. It won the Special Mention at National Awards this year and is the only Indian film on climate change.

They have an array of films in production, including *Kamyaab* to be directed by National Award-winning director Hardik Mehta, starring Sanjay Mishra and Deepak Dobriyal in the lead roles. For more information please visit: www.drishyamfilms.com



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