



August 26, 2016

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The Listing Manager
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Sub: News Clarification– Article in “Business Standard”, August 26, 2016 - "ErosNow announces integration deal with Reliance Jio".

With reference to your letter dated August 26, 2016 seeking clarification for the news item appeared in today’s Business Standard stating “ErosNow announces integration deal with Reliance Jio”, it may kindly be noted that this Article does not pertain to Eros International Media Limited, listed on BSE and NSE, but to our parent company, Eros International Plc, who owns the ErosNow platform.

Thanking You

Yours faithfully,

For Eros International Media Limited

A handwritten signature in blue ink, appearing to read "Dinesh Modi".

Dinesh Modi

Chief Financial Officer



EROS INTERNATIONAL MEDIA LIMITED

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