

Eros International signs television license deal with Zee Network

Films include new and catalogue film like Aligarh, Nil Battey Sannata, Housefull, Cocktail, Vicky Donor, Omkara, Heyy Babyy and the upcoming Banjo

Mumbai, June 17, 2016: Eros International Media Ltd (Eros International), a leading global company in the Indian film entertainment industry has announced today a television syndication deal for their new and catalogue films with Zee Network, one of India's leading television media and entertainment companies. The films comprise a number of catalogue films from Eros' vast library and also pre-sales for a few forthcoming films.

Movies that will be showcased exclusively on Zee Network include Riteish Deshmukh and Nargis Fakhri starrer *Banjo*, slated for a theatrical release on September 23, the much acclaimed family drama *Nil Battey Sannata*, and the widely appreciated *Aligarh* starring Manoj Bajpayee and Rajkumar Rao.

Apart from the recent releases, the license deal will give the channel access to Eros' blockbuster catalogue films like *Housefull*, *Heyy Babyy*, *Cocktail*, *Vicky Donor*, *Omkara* among others.

Sunil Lulla, Managing Director, Eros International Media Ltd. said, *"This deal signifies yet another step towards cementing our long association with Zee Network. We continue to exploit our significant library and the content licensing deal with Zee is consistent with our pre-sales strategy. These tailor made packages from our broad film repertoire will suit audiences across networks and maximize the potential from the television broadcast.*

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com