

April 30, 2015



The DCS – CRD  
BSE Limited  
Pheeroze Jeejeebhoy Towers,  
Dalal Street, Fort  
Mumbai 400 001

The DCS - CRD  
National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No – C Block, G Block,  
Bandra Kurla Complex,  
Mumbai 400 051

**Sub: Press Release**

**Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA**

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

**For Eros International Media Limited**

A handwritten signature in blue ink, appearing to read "Dinesh Modi", is written over a faint circular stamp.

**Dinesh Modi**  
**Chief Financial Officer**



**Encl:- Press Release**

**EROS INTERNATIONAL MEDIA LIMITED**

Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.  
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Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.  
CIN No. L99999MH1994PLC080502



**Eros International and Anushka Motion Pictures come together for Kedhar Shinde's  
Aga Bai Arecha 2**

**Mumbai, April 30, 2015** – Eros International Media Ltd ("Eros International"), a leading global company in the Indian film entertainment industry announced its association with Anushka Motion Pictures and Entertainment to present Aga Bai Arecha 2

After being successfully associated with Marathi Films like Me Shivaji Raje Bhosale Boltoy, Shikshanachya Aaicha Gho, Eros International will now bring to audiences the Sequel of the popular Marathi comedy, Aga Bai Arecha starring Sonali Kulkarni, Bharat Jadhav, Prasad Oak, Dharam Gohil, Surabhi Hande and Madhav Devchakke.

Kedhar's mass appealing films such as Aga Bai Arecha, Yanda Kartavya Aahe, Jatra, Majha Navra Tujhi Baiko has wowed the audiences and this association with Eros International will take the franchise a notch higher.

*Commenting on the association, Mr Sunil Lulla, Managing Director, Eros International Media Limited said* "We are happy to be associated with a very talented director Kedhar Shinde who delivers quality Marathi entertainment. At Eros we feel proud to back regional cinema which are content driven and high on entertainment quotient, it also fullfills our vision to expand in the regional market".

*Producer Mr Narendra Firodia added,* "We are delighted to partner with Eros International, this association will help us in reach out to a larger audience through their established distribution network."

*Director Mr Kedhar Shinde said,* "I am very excited about Aga Bai Arecha and thrilled that Eros will be making the journey with me".

The release is slated for 22<sup>nd</sup> May 2015.

**About Eros International Media Ltd (Eros International)**

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,200 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library.

For further information please visit: [www.erosintl.com](http://www.erosintl.com)

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