



February 10, 2015

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited

Dimple Mehta

Company Secretary & Compliance Officer



Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com
Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.
CIN No. L99999MH1994PLC080502



Eros International joins hands with Thirrupathi Brothers to release the highly anticipated Ullaga Nayagan Kamal Haasan starrer *Uttama Villain* & Sivakarthikeyan's *Rajini Murugan*

Chennai, Mumbai, 10th February, 2015: Eros International Media Ltd ("Eros International"), a leading global company in the Indian film entertainment industry, announced its association with **N. Lingusamy's Thirrupathi Brothers Media Private Limited**. As part of the tie-up, Eros will release two of the most anticipated films in Tamil cinema with Telugu dub, **Padmashree Kamal Haasan's *Uttama Villain*** and **Shiva Karthikeyan's *Rajini Murugan***.

Uttama Villain, the first of the two films under this deal, also starring Anushka Shetty is a comedy written by *Ullaga Nayagan* Kamal Haasan himself and directed by Ramesh Aravind . The trailer of the film released on Pongal 2015 and the release is slated for 2nd April.

Rajini Murugan, also a comedy, starring rising star Sivakarthikeyan and directed by Ponram, whose last venture with the actor was the hit film *Varuthapadatha Valibar Sangam*.

Commenting on the association with Thirrupathi Brothers, **Mr. Sunil Lulla, Managing Director, Eros International Media Limited** said, "*We are delighted to partner with ace director Mr. N. Lingusamy's Thirrupathi Brothers on these exciting films with the legendary Kamal Haasan and upcoming talent like Sivakarthikeyan. The films will be high on the entertainment quotient and promise to connect with fans and audiences.*"

Mr. Lingusamy, Managing Director , Thirrupathi Brothers Film Media Private Limited said, "*We are extremely proud to associate with Eros, the most powerful and successful name in contemporary Indian Cinema to co-produce our prestigious "Uttama Villain" starring the one & only Ullaga Nayagan Padmashri Kamal Hassan Ji and "Rajini Murugan" starring the emerging popular hero of Tamil Cinema Shri Sivakarthikeyan, only to mark the beginning of a long and successful journey with Eros in the esteemed presence of Shri Sunil Lulla Ji*".

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,200 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

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