

October 06, 2015



The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

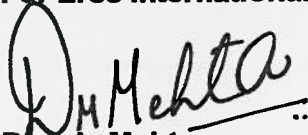
Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited


Dimple Mehta

Company Secretary & Compliance Officer



Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

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CIN No. L99999MH1994PLC080502



Eros International to release Salim Ahamed's upcoming Malayalam film Pathemari

~Starring Mammooty, the movie is slated for pan India release on 9th October, 2015~

Mumbai/Cochin, 5th October 2015: Eros International Media Limited (Eros International), a leading global company in the Indian film entertainment industry is all set for the release of its second Malayalam venture in association with the acclaimed writer, director **Salim Ahamed**, titled **Pathemari**. Produced by Allens media, the movie starring Malayalam megastar Mammooty, is slated for a nationwide release on **9th October, 2015**.

Set against the backdrop of the Gulf migration of Keralites, **Pathemari** tells the story of migrants Pallikal Narayanan and his friend Moydeen, their sacrifices that symbolize the lives of several Kerala migrants in Gulf. The movie features the biggest Malayalam superstar, Mammooty essaying the role of Narayanan. Directed by Salim Ahamed, whose debut venture **Adaminte Makan Abu** received several accolades internationally.

Commenting on the association, **Sunil Lulla, Managing Director, Eros International** said, "*After our debut Malayalam project, Life of Josutty, we are happy to associate with established talent like Salim Ahamed and superstar Mammooty. The Malayalam film industry is witnessing its golden age and we are happy to be associating with some of the best talent in the industry.*"

Director **Salim Ahamed** said, "*This is a film dedicated to the Malayali expatriates who first started their journey to the Gulf in search of greener pastures many years ago. I am excited to collaborate with a leading studio like Eros who with their decades of experience will give the right showcasing and a great platform for this film.*"

Pathemari features some of the best talent from the Malayalam film industry including Mammooty, Srinivasan, Siddique, Joy Mathew, Jewel Mary, Viji Chindrasakher, Salim Kumar and Sunil Sugatha among many others. Eros will release **Pathemari** nationwide and across all GCC countries.



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About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com



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