



## **Eros International Announces Television Syndication Deal with Zee**

**Mumbai, May 8, 2017** - Eros International Media Ltd, a leading global company in the Indian film entertainment industry, announced today that it has signed a significant television syndication deal with Zee, a leading Indian global television network, for a slate of its forthcoming releases this year, including *Sarkar 3*, *Munna Michael* and *Shubh Mangal Savdhaan*.

The multi-film deal with Zee gives the channel syndication rights to the third installment of one of the most impactful franchises of Indian cinema, Ram Gopal Varma's *Sarkar 3* starring Amitabh Bachchan which will be released worldwide on May 12<sup>th</sup>; Tiger Shroff and Sabbir Khan's action-packed musical *Munna Michael* which is scheduled for release on July 21<sup>st</sup> and a quirky romantic comedy *Shubh Mangal Savdhaan* by south director RS Prasanna, starring Ayushyamann Khurana and Bhumi Pednekar, set to be release on September 1<sup>st</sup>.

Speaking on the deal, **Sunil Lulla, Managing Director, Eros International Media Ltd** said, *"We have enjoyed a great relationship with Zee over the years and I am delighted we have secured this deal with them. Bollywood films are critical to the television programming mix and we attempt to tailor packages to suit audiences on each network to maximize potential for both entities from the television broadcast"*.

### **About Eros International Media Ltd**

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: [www.erosintl.com](http://www.erosintl.com).