



February 10, 2020

The Secretary
BSE Limited
Pheeroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai – 400 001
Scrip Code: **533261**

The Secretary
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No- 'C' Block, G Block
Bandra-Kurla Complex, Bandra (East)
Mumbai-400051
Scrip Code: **EROSMEDIA**

SUB: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Appointment of Chief Executive Officer

Dear Sir(s),

This is to inform you that the Board of Directors of the Company at their meeting held today i.e. February 10, 2020 has appointed Mr. Pradeep Dwivedi as Chief Executive Officer of the Company with immediate effect i.e. from February 10, 2020.

Brief Profile of Mr. Pradeep Dwivedi is as follows:

Mr. Pradeep Dwivedi aged 49 years, B.Sc., MBA, is a senior media industry professional. He is an accomplished industry leader with an experience of over two decades in Advertising & Media Business, Telecom & Technology Enterprises, Banking & Financial services Institutions and Automotive sector, with established credentials in digital infotainment business as well as Print Publication, News Television channels and Experiential Events. He has a demonstrated track record in Revenue growth, Sales & Marketing, Value creation, Joint ventures & Partnerships, Investments, product & service delivery, risk operations & general management. In the past, he has been Group CEO of Sakal Media Group, Chief Corporate Sales & Marketing Officer of Dainik Bhaskar Group, and worked with organisations such as Tata Teleservices, American Express, GE Capital, Standard Chartered Bank & Eicher Motors India. He is an active participant in many media industry associations as Director of IAA (India Chapter) and a managing committee member of The Advertising Club of India.

Mr. Pradeep Dwivedi is not related to any of the Directors or Key Managerial Personnel or Promoters of the Company.

You are requested to take the above on record.

Thanking you

Yours faithfully,

For Eros International Media Limited



Sunil Lulla
Executive Vice Chairman & Managing Director
DIN: 00243191

EROS INTERNATIONAL MEDIA LIMITED

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